



Summer School Program in the Capital of Europe



Dear Partner,

It's time to sign up for our 2017 Summer School Program in the capital of Europe. Last year's program was a great success and we look forward to having your students again!

I would just like to outline a few points concerning the program and the exchange ratio proposal. We will organize and provide your students with the following classes and guest lectures:

- **French Language and Culture** (Beginner's & Intermediate) (1.5 US credits/3 ECTS credits 20 contact hours)

Classes and lectures will be held in English:

- **European Integration** – (3 US credits/6 ECTS credits/42 contact hours)
History of European Integration
The European Institutions
The European Union and the World
- **Business in Europe** – (3 US credits/6 ECTS credits/ 42 contact hours)

Managing Arts Organizations
Marketing in Europe
Managing the Cultural Differences in the European Context
Leadership in Europe
Human Resource Management

- A variety of **company visits** will be organized once a week in conjunction with the corporate business environment in Europe.
- EM Strasbourg Business School will host **cultural activities**: Guided walking tour of Strasbourg's old center and the Cathedral, as well as a boat tour around the city of Strasbourg.
- EM Strasbourg Business School will host a **welcoming dinner and a farewell dinner**.
- EM Strasbourg Business School exchange students will enjoy full privileges while enrolled in the program: access to computer labs, the cafeteria and the library.

We are offering this program to all our partner schools either at an undergraduate or a graduate level.

The number of credit hours obtained by an EM Strasbourg Business School student while abroad varies depending on the school. However, the general rule of thumb is 24 US credit hours (or 60 ECTS credits) a year as an undergraduate in the host institution.

Taking everything into consideration, we would like to offer our program at the following **exchange rate**:

Four students from the partner school for the EM Strasbourg Business School summer school program in 2017 in exchange for two semesters of study for **one** EM Strasbourg Business School student in the year 2017-2018.

We look forward to hearing from you. Telephone conversations are perhaps the most expedient way of communicating if you would like to discuss anything in detail. If so, please suggest a time when I could call you.

Best regards,



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